

Massage Therapists Mailing List



Visit us online at amerilist.com

Total Universe: 176,058

Base Rate: \$85.00/M

Description Summary

Work out the kinks in your marketing strategy by reaching massage therapists at their homes. These professionals help people on a daily basis to relax, alleviate pain, and loosen muscles. Massage therapists may work in a spa, or are freelance. This data can be segmented by a variety of selections, and is updated monthly to ensure accuracy. You can reach massage therapists by mail, phone, or email. Take advantage of this database for your next direct marketing campaign for great results!

How Our Data Is Compiled

Our Massage Therapists Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, the massage therapy industry generated about \$16 billion
- A massage therapist today charges an average of \$72 per hour

Recommended Usage

This mailing list is recommended for various industry offers, such as massage equipment, lotions, oils, music subscriptions, as well as office supplies, travel, insurance, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Education Level
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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